

INTRODUCTION

Chapter 12: Implementation is the “how to” portion of the plan. It describes the actions necessary to realize the visions presented in this document. The information included in the chapter represents the commitment the town and Village have made to achieve their desired future. The plan may be revised at any time based upon the needs of the respective communities, consistent with the requirements of the Comprehensive Planning Law.

RESPONSIBILITIES

Implementation of this comprehensive plan will be the primary responsibility of the Town/Village Plan Commissions. The Plan Commissions will make decisions and recommendations pertaining to development issues in accordance with this document.

UPDATING THE COMPREHENSIVE PLAN

Wisconsin’s Comprehensive Planning Law (Section 66.1001(2)(i), Wis. Stats.) requires that an adopted comprehensive plan be updated at least once every ten years. The next complete update of the document will be due in 2025. The Town and Village Plan Commission shall undertake a cursory review of the plan five years after its adoption. This shall entail a discussion of the relevant aspects of the plan and its implementation schedule and a determination as to whether modifications are required in order to meet changing needs.

Upon any substantive amendments to the plan, copies of the revised document must be provided to the intergovernmental partners identified in Chapter 11: Intergovernmental Cooperation.

IMPLEMENTING THE PLAN

The goals, objectives, and policies for each comprehensive plan chapter are presented on the following pages. Each table is comprised of a broadly focused goal, a more narrowly focused objective, and specific policies aimed at achieving the objectives. The ‘Funding’ column lists potential sources of funding to pay for the specified policy; though, in most cases the costs associated with each task will be borne by the general fund. The ‘Responsible Party’ identifies the individuals or groups primarily responsible for implementing the policy. Finally, the ‘Milestone Date’ identifies the date by which the process of implementing the policy should commence.

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TOWN OF BLACK CREEK - GOALS, OBJECTIVES, AND POLICIES

HOUSING GOALS

Housing Goal #1: Utilize the Future Land Use Map to guide future residential development in the Town.			
Objective: Establish policies to ensure that Town and Village actions conform to the consistency requirements of Section 66.1001(3) Wis. Stats.			
Policy	Funding	Responsible Party	Milestone Date
Review and, if necessary, revise all application forms related to the administration of local land use regulations (zoning, subdivision, official mapping, etc.) to ensure that proposed actions are consistent with the comprehensive plan and future land use map.	n/a	Plan Commission Consultant	2016
Provide each member of the Town Board, Plan Commission, and Board of Appeals and the Building Inspector with a copy of the adopted comprehensive plan.	n/a	Town Clerk	2016
Ensure that the plan is incorporated into all review and decision processes related to housing.	n/a	Plan Commission	2016

Housing Goal #2: Ensure that the Town possesses the local land use tools necessary to manage and guide future residential development.			
Objective: Adopt land division and subdivision regulations to guide the residential development process.			
Policy	Funding	Responsible Party	Milestone Date
Adopt a land division & subdivision ordinance to ensure that future residential development occurs in a manner consistent with the comprehensive plan.	n/a	Plan Commission Consultant	2017
Define what constitutes a conservation subdivision within the subdivision ordinance, including: <ul style="list-style-type: none"> Setting minimum preserved open space requirements. Identifying preferred mechanism(s) for managing open space and common facilities. 	n/a	Plan Commission Consultant	2017
Consider utilizing density bonuses within the subdivision ordinance to encourage developers to: <ul style="list-style-type: none"> Design and develop conservation subdivisions. Incorporate alternative wastewater treatment systems in areas not served by municipal sewer. Provide the infrastructure necessary to support personal energy systems. Include trail systems within proposed subdivisions. 	n/a	Plan Commission Consultant	2017
Encourage pedestrian and bicycle facilities as an integral component of all future subdivisions.	n/a	Plan Commission Consultant	2017
Consider requiring traffic impact analyses for all proposed subdivisions to ensure that the local road network is adequate to support future residential development.	n/a	Plan Commission Consultant	2017
Objective: Review existing land use ordinances and application forms for new residential development to ensure a clearly understood process for application, review, and approval.			
Provide clear explanations of decision processes and expectations to developers, builders, owners, and property managers as they become involved in those processes.	n/a	Plan Commission Consultant	Continuous

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Housing Goal #3: Provide a diverse array of housing options to meet the needs of a growing and evolving demographic base.			
Objective: Ensure that local land use tools allow for diversity in lot sizes.			
Policy	Funding	Responsible Party	Milestone Date
Consider utilizing density bonuses to encourage developers to include a variety of lot sizes in proposed subdivisions.	n/a	Plan Commission Consultant	2018

Housing Goal #4: Ensure that future residential development occurs in harmony with the natural and cultural landscape of the Town.			
Objective: Protect locally valued ecosystems and natural resources during and following the development process.			
Policy	Funding	Responsible Party	Milestone Date
Ensure that all relevant permitting procedures include confirmation of compliance with county, state, and federal environmental ordinances, regulations, and statutes.	n/a	Plan Commission	2018

TRANSPORTATION

Transportation Goal #1: Develop the transportation network in accordance with adopted plans, economic considerations, physical constraints, and community desires in order to meet local travel needs.			
Objective: Correspond with Outagamie County, ECWRPC, and WisDOT to plan and coordinate transportation improvements.			
Provide copies of the comprehensive plan to Outagamie County, ECWRPC, and WisDOT.	n/a	Town Clerk	2016
Request that Outagamie County, ECWRPC, and WisDOT to provide regular updates of pending and in-progress transportation projects to the Town Board.	n/a	Town Board	Continuous
Objective: Minimize environmental impacts resulting from future street and road construction.			
Consider policies to create transportation infrastructure that promotes land use patterns that encourage the sustainable use of resources and reduces demands on the natural environment.	n/a	Town Board	2017-18
Consider requiring traffic impact analyses for all proposed residential subdivisions and commercial/industrial development.	n/a	Town Board Plan Commission Consultant	2017

Transportation Goal #2: Maintain and improve streets and roads in a timely and well-planned manner.			
Objective: Utilize plans and maps to guide transportation system development.			
Policy	Funding	Responsible Party	Milestone Date
Ensure that transportation projects are consistent with the official map.	n/a	Town Board	Continuous
Use the capital improvements plan, PASER ratings, traffic counts, and accident rates to coordinate and plan for annual roadway improvements and maintenance.	n/a	Town Board	Continuous
Objective: Seek funding opportunities to offset the cost of road construction and maintenance.			
Partner with Outagamie County and adjoining municipalities to identify and secure state and federal transportation funding.	USDOT WisDOT	Town Board OC Highway Dept.	Continuous

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Transportation Goal #3: Keep residents and local business owners informed of pending transportation improvements.			
Objective: Utilize website, social media, and other tools to inform stakeholders of road and street projects.			
Policy	Funding	Responsible Party	Milestone Date
Provide information about pending projects at public meetings, via newsletters, on the Town website, and through other means at the early planning stage.	n/a	Town Clerk	Continuous

Transportation Goal #4: Create a diverse multi-modal transportation system to provide for the efficient, safe, and convenient movement of people, goods, and services.			
Objective: Create an integrated pedestrian and bicycle system comprised sidewalks, trails, paths, and other facilities to meet both transportation and recreation needs.			
Policy	Funding	Responsible Party	Milestone Date
Consider developing a pedestrian & bicycle plan emphasizing connectivity with key destination nodes and local and regional trail systems.	n/a	Plan Commission Consultant	2021
Consider identifying proposed elements of the pedestrian & bicycle plan on the official map and incorporate them into the capital improvements plan.	n/a	Plan Commission Consultant	2021
Consider pursuing grant funding to develop recommended trail and bicycle routes.	WisDOT WDNR	Plan Commission Consultant	2021
Utilize the pedestrian & bicycle plan to create multi-modal links between the Town and Village.	n/a	Plan Commission Consultant	2021
Consider retrofitting streets and roads with excess capacity to provide pedestrian and bicycle access.	n/a	Plan Commission Consultant	2021
Require that residential developers design streets that provide for traffic movement, while ensuring a safe and attractive pedestrian and bicycle friendly neighborhood environment.	n/a	Plan Commission Consultant	2021
Within the zoning and subdivision ordinances, encourage or require that residential and commercial developers incorporate trails and paths within proposed development projects with links to adjacent trail systems to provide safe and convenient opportunities to walk and bike and to ensure the creation of a network of pedestrian and bicycle trails and paths.	n/a	Plan Commission Consultant	2021
Work with WisDOT and Outagamie County Highway Department to ensure that all transportation facilities have adequate pedestrian and bicycle facilities when they are constructed or reconstructed.	n/a	Town/Village Board OC Highway Dept.	Continuous

Transportation Goal #5: Ensure that new road construction conforms to State standards for flow and safety.			
Objective: Utilize the subdivision and zoning ordinances to ensure that developers do not create unnecessarily wide streets in future commercial and residential development projects.			
Policy	Funding	Responsible Party	Milestone Date
Incorporate State of Wisconsin Design Standards for Streets and Roads into the zoning and subdivision ordinances.	n/a	Plan Commission Consultant	Continuous

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UTILITIES & COMMUNITY FACILITIES

Utilities & Community Facilities Goal #1: Utilize the Future Land Use Map to guide the development of municipal infrastructure.			
Objective: Establish policies to ensure that Town actions conform to the consistency requirements of Section 66.1001(3) Wis. Stats.			
Policy	Funding	Responsible Party	Milestone Date
Monitor the comprehensive plan to ensure that it is incorporated into all review and decision processes related to land use.	n/a	Plan Commission	Continuous

Utilities & Community Facilities Goal #2: Provide public utilities and services in a manner that will promote efficient and orderly growth and development.			
Objective: Promote the availability of state-of-the-art utilities including on-site wastewater treatment, stormwater management, personal energy systems, telecommunications, and broad band internet, among others.			
Policy	Funding	Responsible Party	Milestone Date
Consider incorporating density bonuses in the subdivision ordinance to encourage developers outside of sewer service areas to utilize clustered alternative wastewater treatment systems.	n/a	Plan Commission Consultant	2017
Review the zoning ordinance to ensure compliance with Section 66.0404, Wis. Stats.	n/a	Plan Commission Consultant	Continuous
Consider developing a personal energy systems ordinance to regulate the installation and operating of photovoltaic solar, personal wind, geothermal, and other small energy systems.	n/a	Plan Commission Consultant	2018
Continue to pursue opportunities for cooperation and consolidation of services between neighboring units of government.	n/a	Town Board	Continuous
Encourage the use of native prairie plants as a critical component of future stormwater management plans.	n/a	Plan Commission Consultant	Continuous
Objective: Utilize the Capital Improvements Plan to ensure long range financial planning for anticipated public improvements.			
Pursue grants to fund necessary and desired improvements.	n/a	Plan Commission Consultant	Continuous
Objective: Promote the fair and equitable distribution of benefits and costs for future public utility extensions.			
Consider requiring the completion of infrastructure impact statements for all new commercial and residential development projects.	n/a	Plan Commission Consultant	2017-18

Utilities & Community Facilities Goal #3: Ensure that future development occurs in harmony with the natural environment.			
Objective: Review all proposed development projects for their potential environmental impact.			
Policy	Funding	Responsible Party	Milestone Date
Support and participate in county, regional, and state efforts regarding groundwater protection.	n/a	Town Board	Continuous
Pursue grants to fund necessary and desired improvements.	USDA WDNR	Town Board Plan Commission Consultant	Continuous

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AGRICULTURAL, NATURAL, AND CULTURAL RESOURCES

Agricultural, Natural, and Cultural Resources Goal #1: Preserve the agricultural, natural, and cultural heritage of the Town for the enjoyment and benefit of future generations.			
Objective: Incorporate 'conservation design' into the Subdivision Ordinance			
Policy	Funding	Responsible Party	Milestone Date
Identify the minimum percentage of preserved open space for each proposed subdivision.	n/a	Plan Commission Consultant	2017
Update land division and subdivision ordinance application forms to ensure that the process of review and approval is clearly understood by all parties.	n/a	Plan Commission Consultant	2017

Agricultural, Natural, and Cultural Resources Goal #2: Preserve the cultural heritage of Black Creek.			
Objective: Establish tools to maintain historically significant architecture as a long-term component of the landscape.			
Policy	Funding	Responsible Party	Milestone Date
Consider compiling an inventory of historically and culturally significant structures and places.	n/a	Plan Commission Local Historians School Districts	2018
Consider developing a historical preservation ordinance, or incorporating historical preservation procedures within the zoning and subdivision ordinances.	n/a	Plan Commission Consultant	2019
Utilize zoning overlays as a tool to protect important historical and cultural buildings and sites.	n/a	Plan Commission Consultant	2019

ECONOMIC DEVELOPMENT

Economic Development Goal #1: Utilize the Future Land Use Map to guide future commercial development in the Town.			
Objective: Establish policies to ensure that Town actions conform to the consistency requirements of Section 66.1001(3) Wis. Stats.			
Policy	Funding	Responsible Party	Milestone Date
Review and, if necessary, revise all application forms related to economic development to ensure that proposed development is consistent with the comprehensive plan and future land use map.	n/a	Plan Commission Consultant	2017
Provide each member of the Town Board, Plan Commission, and Board of Appeals with a copy of the adopted comprehensive plan.	n/a	Town Clerk	2016
Ensure that the plan is incorporated into all review and decision processes related to economic development.	n/a	Plan Commission	Continuous
Annually review the future land use map and utilities & community facilities chapter to ensure that adequate land and infrastructure is available for desired commercial development.	n/a	Plan Commission	As needed

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LAND USE

Land Use Goal #1: Utilize the Future Land Use Map to guide development in the Town and implement the comprehensive plan.			
Objective: Establish policies to ensure that Town actions conform to the consistency requirements of Section 66.1001(3) Wis. Stats.			
Policy	Funding	Responsible Party	Milestone Date
Consult the Future Land Use map as the first point of review when considering applications for rezone, certified survey map, subdivision plats, and the like	n/a	Plan Commission	Continuous
Deny any application inconsistent with the Comprehensive Plan and Future Land Use map, unless the plan/map is amended to allow for the proposed action.	n/a	Plan Commission	Continuous
Provide applicants with a clearly defined process for requesting amendments to the plan/map.	n/a	Plan Commission	Continuous
Work with the Village of Black Creek to identify locations for Gateway Features.	n/a	Plan Commission V. Plan Commission Consultant	2017-18

INTERGOVERNMENTAL COOPERATION

Intergovernmental Goal #1: Continue to pursue opportunities for intergovernmental cooperation with neighboring communities, Outagamie County, the school districts, ECWRPC, WDNR, and WisDOT.			
Objective: Explore opportunities to coordinate local land use planning.			
Policy	Funding	Responsible Party	Milestone Date
Provide copies of the comprehensive plan to all intergovernmental partners.	n/a	Town Clerk	2016
Review the comprehensive plans of neighboring communities and the county to identify opportunities for collaboration and potential areas of conflict.	n/a	Plan Commission	Continuous
Provide notification of any future changes to the comprehensive plan or future land use map to adjoining municipalities.	n/a	Plan Commission	As needed
Notify the school districts of pending residential development projects within their respective boundaries.	n/a		As needed
Objective: Increase governmental efficiency and reduce costs for taxpayers.			
Identify opportunities for sharing services, facilities, equipment, and staff with neighboring governments.	n/a		Continuous

Intergovernmental Goal #2: Maintain the cordial and productive relationship that exists between the Town and Village of Black Creek			
Objective: Continue joint planning efforts following the adoption of the amended comprehensive plan.			
Policy	Funding	Responsible Party	Milestone Date
Consider holding annual or bi-annual joint Plan Commission meetings.	n/a	Plan Commission	Annual
Consider partnering on local marketing and branding efforts.	n/a	Town Board Plan Commission	Continuous

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Investigate opportunities for shared services agreements in areas adjoining the Village.	n/a	Town Board	Continuous
Consider establishing a 10-year boundary agreement.	n/a	Town Board	2016

VILLAGE OF BLACK CREEK - GOALS, OBJECTIVES, AND POLICIES

HOUSING GOALS

Housing Goal #1: Utilize the Future Land Use Map to guide future residential development in the Town and Village.			
Objective: Establish policies to ensure that Village actions conform to the consistency requirements of Section 66.1001(3) Wis. Stats.			
Policy	Funding	Responsible Party	Milestone Date
Review and, if necessary, revise all application forms related to the administration of local land use regulations (zoning, subdivision, official mapping, etc.) to ensure that proposed actions are consistent with the comprehensive plan and future land use map.	n/a	Plan Commission Consultant	2016
Provide each member of the Town/Village Board, Plan Commission, and Board of Appeals and the Building Inspector with a copy of the adopted comprehensive plan.	n/a	Village Clerk	2016
Ensure that the plan is incorporated into all review and decision processes related to housing.	n/a	Plan Commission	2016

Housing Goal #2: Ensure that the Village possess the local land use tools necessary to manage and guide future residential development.			
Objective: Adopt land division and subdivision regulations to guide the residential development process.			
Policy	Funding	Responsible Party	Milestone Date
Adopt a land division & subdivision ordinance to ensure that future residential development occurs in a manner consistent with the comprehensive plan.	n/a	Plan Commission Consultant	2017
Define what constitutes a conservation subdivision within the subdivision ordinance, including: <ul style="list-style-type: none"> Setting minimum preserved open space requirements. Identifying secondary conservation areas. Identifying preferred mechanism(s) for managing open space and common facilities. 	n/a	Plan Commission Consultant	2017
Consider utilizing density bonuses within the subdivision ordinance to encourage developers to: <ul style="list-style-type: none"> Design and develop conservation subdivisions. Incorporate alternative wastewater treatment systems in areas not served by municipal sewer. Provide the infrastructure necessary to support personal energy systems. Include trail systems within proposed subdivisions. 	n/a	Plan Commission Consultant	2017
Encourage or require that pedestrian and bicycle facilities be an integral component of all future subdivisions.	n/a	Plan Commission Consultant	2017
Consider requiring traffic impact analyses for all proposed subdivisions to ensure that the local road network is adequate to	n/a	Plan Commission Consultant	2017

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support future residential development.			
Objective: Provide multi-modal transportation opportunities to connect residential neighborhoods to employment centers and local commercial nodes.			
Promote the development and operation of multi-modal transportation systems so that residents have access to desired destinations.	n/a	Plan Commission Consultant	2017
Objective: Review existing land use ordinances and application forms for new residential development to ensure a clearly understood process for application, review, and approval.			
Provide clear explanations of decision processes and expectations to developers, builders, owners, and property managers as they become involved in those processes.	n/a	Plan Commission Consultant	Continuous

Housing Goal #3: Provide a diverse array of housing options to meet the needs of a growing and evolving demographic base.			
Objective: Ensure that local land use tools allow for diversity in lot sizes.			
Policy	Funding	Responsible Party	Milestone Date
Consider utilizing density bonuses to encourage developers to include a variety of lot sizes in proposed subdivisions.	n/a	Plan Commission Consultant	2018
Evaluate (through survey and Census Data) and monitor the need for alternative housing and support services for residents.	n/a	Plan Commission	2018
Consider amendments to land use ordinances that provide incentives to developers to create affordable housing options for seniors and people with disabilities.	n/a	Plan Commission Consultant	2018
Objective: Encourage the principals of Traditional Neighborhood Design within future subdivisions.			
Encourage the design of residential neighborhoods that promote a variety of lifestyle choices and household types and contribute to livable and sustainable environments.	n/a	Plan Commission Consultant	Continuous

Housing Goal #4: Ensure that future residential development occurs in harmony with the natural and cultural landscape of the Village.			
Objective: Protect locally valued ecosystems and natural resources during and following the development process.			
Policy	Funding	Responsible Party	Milestone Date
Ensure that all relevant permitting procedures include confirmation of compliance with county, state, and federal environmental ordinances, regulations, and statutes.	n/a	Plan Commission	2018
Review local ordinance to ensure that residential development is prohibited within and immediately adjoining floodplains, wetlands, and environmentally sensitive areas.	n/a	Plan Commission	2018
Determine what constitutes a secondary conservation area (i.e., diverse upland wood lots, fencerows, wildlife habitat, structurally-sound barns, etc.), and incorporate procedures to protect such areas within the subdivision ordinance.	n/a	Plan Commission Consultant	2018
Encourage that new developments provide abundant green space and access to open spaces for residents.	n/a	Plan Commission	2018
Adopt policies to encourage the principles of low impact development during and following residential development to reduce stormwater runoff and flooding.	n/a	Plan Commission Consultant	2018

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Objective: Protect locally valued cultural and historic places and structures during and following the development process.			
Conduct an inventory of cultural and historical places within the Town and Village.	Grants	Plan Commission Local Historians School Districts	2019
Consider the means by which the Town and Village may identify and preserve dwellings and buildings of distinctive character that add to the identity or embody the heritage of each community.	Grants	Plan Commission Consultant	2019
Include provisions within the subdivision ordinance to ensure that historic and cultural resources are preserved during residential development.	n/a	Plan Commission Consultant	2019
Encourage developers to incorporate existing farm structures into future residential development projects in the Town.	n/a	Plan Commission	Continuous

Housing Goal #5: Preserve the quality of existing housing and maintain housing values over time.			
Objective: Develop the appropriate land use tools and Village programs necessary to maintain a desirable housing stock.			
Policy	Funding	Responsible Party	Milestone Date
Develop, administer, and enforce the residential codes and ordinances necessary to ensure that properties are well maintained.	n/a	Plan Commission Consultant	2017
Conduct an internal review of Town/Village codes and ordinances every five years to consider amendments to address housing concerns.	n/a	Plan Commission	2021
Promote inspection, maintenance, and rehabilitation programs that aid homeowners in maintaining current dwellings.	n/a	Village Board	Continuous
Encourage the creation of neighborhood associations in the Village that advocate for and organize activities within residential areas.	n/a	Village Board	Continuous

TRANSPORTATION

Transportation Goal #1: Develop the transportation network in accordance with adopted plans, economic considerations, physical constraints, and community desires in order to meet local travel needs.			
Objective: Adopt an Official Map.			
Policy	Funding	Responsible Party	Milestone Date
Utilize the future land use map to guide the development of the official map.	n/a	Village Board Consultant	2017
Delineate existing and future streets, highways, and other public facilities such as parks and drainage systems on the official map to ensure their proper location and economical acquisition.	n/a	Village Board	2017
Review the future land use map and official map at least once every five years to ensure that each remains an effective tool in guiding development of the transportation network.	n/a	Village Board	2022
Objective: Correspond with Outagamie County, ECWRPC, and WisDOT to plan and coordinate transportation improvements.			
Provide copies of the comprehensive plan and official map to Outagamie County, ECWRPC, and WisDOT.	n/a	Village Clerk	2016
Encourage Outagamie County, ECWRPC, and WisDOT to provide regular updates of pending and in-progress transportation projects to	n/a	Village Board	Continuous

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the Town/Village Board.			
Objective: Minimize environmental impacts resulting from future street and road construction.			
Adopt policies to create transportation infrastructure that promotes land use patterns that encourage the sustainable use of resources and reduces demands on the natural environment.	n/a	Village Board	2018
Consider requiring traffic impact analyses for all proposed residential subdivisions and commercial/industrial development.	n/a	Village Board Plan Commission Consultant	2018

Transportation Goal #2: Maintain and improve streets and roads in a timely and well-planned manner.			
Objective: Utilize plans and maps to guide transportation system development.			
Policy	Funding	Responsible Party	Milestone Date
Ensure that transportation projects are consistent with the official map.	n/a	Village Board	Continuous
Use the capital improvements plan, PASER ratings, traffic counts, and accident rates to coordinate and plan for annual roadway improvements and maintenance.	n/a	Village Board	Continuous
Objective: Seek funding opportunities to offset the cost of road construction and maintenance.			
Partner with Outagamie County and adjoining municipalities to identify and secure state and federal transportation funding.	USDOT WisDOT	Village Board OC Highway Dept.	Continuous
Objective: Ensure adequate parking within downtown Black Creek.			
Undertake parking needs analysis for the downtown.	USDOT WisDOT	Village Board Consultant	2017
Consider alternative parking accommodations for downtown businesses, including rear access, diagonal parking, community parking lots, and other options.	n/a	Village Board WisDOT OC Highway dept. Consultant	2018

Transportation Goal #3: Keep residents and local business owners informed of pending transportation improvements.			
Objective: Utilize website, social media, and other tools to inform stakeholders of road and street projects.			
Policy	Funding	Responsible Party	Milestone Date
Provide information about pending projects at public meetings, via newsletters, on the website, and through other means at the early planning stage.	n/a	Village Clerk	Continuous

Transportation Goal #4: Create a diverse multi-modal transportation system to provide for the efficient, safe, and convenient movement of people, goods, and services.			
Objective: Create an integrated pedestrian and bicycle system comprised sidewalks, trails, paths, and other facilities to meet both transportation and recreation needs.			
Policy	Funding	Responsible Party	Milestone Date
Develop a pedestrian & bicycle plan emphasizing connectivity with key destination nodes and local and regional trail systems.	n/a	Plan Commission Consultant	2017
Identify proposed elements of the pedestrian & bicycle plan on the official map and incorporate them into the capital improvements plan.	n/a	Plan Commission Consultant	2017
Pursue grant funding to develop recommended trail and bicycle routes.	WisDOT	Plan Commission Consultant	2018

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	WDNR		
Utilize the pedestrian & bicycle plan to create multi-modal links between the Town and Village.	n/a	Plan Commission Consultant	2020
Identify existing and potential barriers to pedestrian mobility, particularly with respect to the mobility of seniors and people with disabilities, and prioritize locations where improvements are necessary.	n/a	Plan Commission Consultant	2020
Consider traffic calming improvements and strategies for use on streets in more densely developed areas of the Village that will encourage pedestrian and bicycle travel.	n/a	Plan Commission Consultant	2017
Consider retrofitting streets and roads with excess capacity to provide pedestrian and bicycle access.	n/a	Plan Commission Consultant	2020
Require that residential developers design streets that provide for traffic movement, while ensuring a safe and attractive pedestrian and bicycle friendly neighborhood environment.	n/a	Plan Commission Consultant	2020
Within the zoning and subdivision ordinances, encourage or require that residential and commercial developers incorporate trails and paths within proposed development projects with links to adjacent trail systems to provide safe and convenient opportunities to walk and bike and to ensure the creation of a network of pedestrian and bicycle trails and paths.	n/a	Plan Commission Consultant	2017
Work with WisDOT and Outagamie County Highway Department to ensure that all transportation facilities have adequate pedestrian and bicycle facilities when they are constructed or reconstructed.	n/a	Village Board OC Highway Dept.	Continuous
Objective: Encourage the development of infrastructure for electric vehicles.			
Study opportunities to engage in public/private partnerships to provide EV infrastructure within the Village.	n/a	Village Board Plan Commission	2020

Transportation Goal #5: Ensure that new road construction conforms to State standards for flow and safety.			
Objective: Utilize the subdivision and zoning ordinances to ensure that developers do not create unnecessarily wide streets in future commercial and residential development projects.			
Policy	Funding	Responsible Party	Milestone Date
Incorporate State of Wisconsin Design Standards for Streets and Roads into the zoning and subdivision ordinances.	n/a	Plan Commission Consultant	2017
Undertake an assessment of all streets and roads to determine the appropriate speed limit for each based on the standards identified in Chapters 346.57(4) and 349.11(3), Wis. Stats. of the Wisconsin Statutes.	n/a	Village Board Consultant	2020

Transportation Goal #6: Ensure the safety of all users on rural roads.			
Objective: Seek to minimize the potential for farming vehicle conflicts on local roadways.			
Policy	Funding	Responsible Party	Milestone Date
Encourage farmers to provide adequate warning signage and lighting on their vehicles. Include information about these practices in newsletters and on the Town/Village web site.	n/a	Town Board	Continuous
Provide additional signs notifying motorists that the Town is a farming community and to beware of farm vehicles on the roads.	n/a	Town Board OC Highway Dept.	2017
Consider opportunities to provide gravel pull-offs on particularly congested roads as a means for farm equipment to pull off and allow	n/a	Town Board OC Highway Dept.	2017

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faster moving vehicles to safely pass.			
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UTILITIES & COMMUNITY FACILITIES

Utilities & Community Facilities Goal #1: Utilize the Future Land Use Map to guide the development of municipal infrastructure.			
Objective: Establish policies to ensure that Town/Village actions conform to the consistency requirements of Section 66.1001(3) Wis. Stats.			
Policy	Funding	Responsible Party	Milestone Date
Review and, if necessary, revise all application forms related to the installation of utilities under existing and future land use regulations (stormwater management ordinance, construction site erosion ordinance, etc.) to ensure that proposed actions are consistent with the comprehensive plan and future land use map.	n/a	Plan Commission Consultant	2017
Ensure that the plan is incorporated into all review and decision processes related to land use.	n/a	Plan Commission	2017
Utilize the future land use map, official map, zoning ordinance, and subdivision ordinance to ensure that development at higher densities other than conservation subdivisions are permitted only in areas that can be efficiently and economically served by public utility systems.	n/a	Plan Commission	Continuous
Utilities & Community Facilities Goal #2: Provide public utilities and services in a manner that will promote efficient and orderly growth and development.			
Objective: Promote the availability of state-of-the-art utilities including on-site wastewater treatment, stormwater management, personal energy systems, telecommunications, and broad band internet, among others.			
Policy	Funding	Responsible Party	Milestone Date
Consider incorporating density bonuses in the subdivision ordinance to encourage developers outside of sewer service areas to utilize clustered alternative wastewater treatment systems.	n/a	Plan Commission Consultant	2017
Amend the zoning ordinance to ensure compliance with Section 66.0404, Wis. Stats.	n/a	Plan Commission Consultant	2017
Develop a personal energy systems ordinance to regulate the installation and operating of photovoltaic solar, personal wind, geothermal, and other small energy systems.	n/a	Plan Commission Consultant	2019
Continue to pursue opportunities for cooperation and consolidation of services between neighboring units of government.	n/a	Village Board	Continuous
Identify areas within the Village to provide free WiFi hotspots.	USDA Local Businesses	Plan Commission	2019
Develop and adopt a stormwater management & construction site erosion control ordinance.	n/a	Plan Commission Consultant	2017
Utilize native prairie plants as a critical component of future stormwater management plans.	n/a	Plan Commission Consultant	2020
Incorporate uniform garbage and recycling containers into the waste management program.	n/a	Village Board	2021 / 2017
Objective: Utilize the Capital Improvements Plan to ensure long range financial planning for anticipated public improvements.			
Identify potential sites for community facilities, such as schools, parks, fire stations, community center, and municipal buildings.	n/a	Plan Commission Consultant	Continuous
Evaluate the cost effectiveness of rational extension of the water,	n/a	Plan Commission	Continuous

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storm and sanitary sewer system to service urbanizing areas where a need and interest are present.		Consultant	
Pursue grants to fund necessary and desired improvements.	n/a	Plan Commission Consultant	Continuous
Consider developing a community resilience plan to prepare for and respond to future events related to hazardous weather, economic downturns, and other local and regional crises.	n/a	Town/Village Board Plan Commission Consultant	Continuous
Objective: Promote the fair and equitable distribution of benefits and costs for future public utility extensions.			
Consider requiring the completion of infrastructure impact statements for all new commercial and residential development projects.	n/a	Plan Commission Consultant	2017
Create a Village Site Plan Review process to require that developers install the infrastructure necessary to offset site-specific or regional impacts (stormwater, transportation systems, etc.) from proposed development.	n/a	Plan Commission Consultant	2017

Utilities & Community Facilities Goal #3: Ensure that future development occurs in harmony with the natural environment.			
Objective: Review all proposed development projects for their potential environmental impact.			
Policy	Funding	Responsible Party	Milestone Date
Support and participate in county, regional, and state efforts regarding groundwater protection.	n/a	Town/Village Board	Continuous
Protect significant storm drainageways from development to allow for natural drainage.	WDNR	Plan Commission	Continuous
Identify significant stormwater infiltration areas to be protected from development to allow for natural infiltration and groundwater recharge.	WDNR	Plan Commission Consultant	2020
Pursue grants to fund necessary and desired improvements.	USDA WDNR	Village Board Plan Commission Consultant	Continuous

Utilities & Community Facilities Goal #4: Maintain a high quality of life in the Village.			
Objective: Provide adequate police and fire protection and emergency services to all areas of the Village.			
Policy	Funding	Responsible Party	Milestone Date
Undertake an analysis of police, fire, and EMS response times throughout the Town and Village.	n/a	Joint Town/Village Committee Consultant	Continuous
Continue to cooperate with other local units of government in providing effective, efficient, law enforcement, fire protection, and EMS services..	USDA	Town/Village Board Black Creek Fire & Rescue Dept.	Continuous
Objective: Provide sufficient parks and recreational facilities to meet the needs of a growing population.			
Develop a Comprehensive Outdoor Recreation Plan that satisfies the basic outdoor recreation and open space needs of residents in an economical and environmentally sensitive fashion.	n/a	Plan Commission Consultant	Continuous
Ensure that all current and future parks and recreational areas provide equal access for all residents.	n/a	Plan Commission Consultant	Continuous
Create a diverse park system comprised of "improved" parks and passive recreational areas.	USDA WDNR	Plan Commission Consultant	Continuous
Promote the preservation of wildlife habitat and the protection of surface waters and wetlands.	USDA WDNR	Plan Commission	Continuous

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Utilize the Official Map as a tool to identify and acquire parklands in advance of development.	Plan Commission	Plan Commission	Continuous
Work with Outagamie County and neighboring communities to create pedestrian and bicycle connections between local and regional parks, recreational areas, and state trails.	WDNR WisDOT OC Highway Dept.	Plan Commission	Continuous
Pursue grants to fund necessary and desired improvements.	USDA WDNR	Plan Commission Consultant	Continuous
Objective: Ensure that the Village Office can adequately meet the needs of the community into the foreseeable future.			
Undertake a Facilities Needs Assessment of the Village Office and other municipal buildings.	Village Board Consultant	Village Board Consultant	Continuous
Objective: Coordinate planning activities with the school districts to maintain a high level of service.			
Inform the school districts of residential subdivisions proposed for development within their respective boundaries.	n/a	Plan Commission	Continuous

AGRICULTURAL, NATURAL, AND CULTURAL RESOURCES

Agricultural, Natural, and Cultural Resources Goal #1: Preserve the agricultural, natural, and cultural heritage of the Town and Village for the enjoyment and benefit of future generations.			
Objective: Preserve the natural resource base, environmentally sensitive areas, and surrounding agricultural lands, which contribute to maintaining the ecological balance, natural beauty, economic wellbeing, and quality of life of the Town and Village.			
Policy	Funding	Responsible Party	Milestone Date
Utilize the future land use, natural features, and prime agricultural soils maps to guide development away from significant natural resources and productive agricultural lands.	n/a	Plan Commission	Continuous
Identify the landscape features to be protected from development on the official map.	n/a	Plan Commission Consultant	2017
Utilize the official map, subdivision ordinance, and site plan review process to establish a network of green corridors to provide functional open space, link fragmented habitats, and create wildlife migration routes.	n/a	Plan Commission Consultant	2017
Partner with local land trusts to preserve environmentally significant areas such as Burma Swamp.	n/a	Plan Commission NEW Land Trust	Continuous
Objective: Incorporate 'conservation design' into the Subdivision Ordinance			
Identify natural, cultural, and agricultural resources that constitute secondary conservation areas in the Village.	n/a	Plan Commission Consultant	2017
Establish minimum percentage of permanently preserved open space for all conservation subdivisions.	n/a	Plan Commission Consultant	2017
Limit residential development outside sewer service areas to conservation CSMs and conservation subdivisions.	n/a	Plan Commission Consultant	2017
Work closely with developers during the platting process to orient preserved open space in a way that maximizes ecosystems connectivity and functionality.	n/a	Plan Commission	Continuous
Objective: Partner with landowners, developers, land trusts, and other organizations to preserve environmentally significant areas.			
Consider offering density bonuses to residential developers who agree to permanently preserve large tracts of open space during the platting process.	n/a	Plan Commission Consultant	2017
Amend the zoning ordinance to establish riparian buffers along all	n/a	Plan Commission	2017

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navigable streams.		Consultant	
Assist interested landowners in establishing conservation easements to permanently preserve valuable agricultural lands and ecosystems.	n/a	Plan Commission Village Attorney Consultant	Continuous
Objective: Maintain a sustainable and economically viable agricultural sector for the long-term.			
Utilize the future land use map and prime agricultural soils map to direct residential and commercial development to those areas least suited for farming.	n/a	Plan Commission	2017
Amend the Town zoning ordinance to add specialty agricultural practices as permitted or conditional uses within agricultural districts.	n/a	Plan Commission	2017
Regularly review permitted and conditional uses in the zoning ordinance to ensure that they adequately support local farm operations and small specialty farms in order to maintain agriculture as a productive part of the rural landscape.	n/a	Plan Commission	Continuous
Support the establishment of a farmers market in Black Creek.	n/a	Village Board	Continuous
Objective: Identify, mitigate, and avoid the spread of terrestrial and aquatic invasive plant species			
Amend the zoning ordinance and site plan review process to prohibit the use of species identified by WDNR as invasive in residential, commercial, and industrial landscaping.	n/a	Plan Commission	2017
Distribute information to landowners related to the identification and removal of harmful invasive species.	n/a	Village Board	Continuous

Agricultural, Natural, and Cultural Resources Goal #2: Preserve the water resources of the Town and Village.			
Objective: Establish procedures to protect water quality and aquatic habitat during future residential, commercial, and industrial development.			
Policy	Funding	Responsible Party	Milestone Date
Identify and establish natural buffer preservation requirements for all streams, creeks, and wetlands within the zoning ordinance, subdivision ordinance, erosion control and stormwater management ordinance, and site plan review process.	NRCS WDNR WCMP	Plan Commission OC LWCD	2017
Consider establishing 30% maximum impervious surface requirements within the erosion control and stormwater management ordinance and site plan review process.	n/a	Plan Commission	2017
Coordinate with OC Land & Water Conservation, WDNR, and NRCS to implement agricultural and residential best management practices to reduce nonpoint-source water pollution.	NRCS WDNR	Plan Commission OC LWCD	Continuous
Objective: Protect and enhance groundwater resources.			
Identify those areas where susceptibility to groundwater contamination is highest and develop plans to ensure that land use within these areas occurs in a manner consistent with protecting groundwater.	WDNR	Plan Commission WDNR	Continuous

Agricultural, Natural, and Cultural Resources Goal #3: Preserve the cultural heritage of Black Creek.			
Objective: Establish tools to maintain historically significant architecture as a long-term component of the landscape.			
Policy	Funding	Responsible Party	Milestone Date
Compile an inventory of historically and culturally significant structures and places.	n/a	Plan Commission Local Historians School Districts	2016
Consider developing a historical preservation ordinance, or	n/a	Plan Commission	2017

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incorporating historical preservation procedures within the zoning and subdivision Ordinances.		Consultant	
Utilize zoning overlays as a tool to protect important historical and cultural buildings and sites.	n/a	Plan Commission Consultant	2018
Consider applying for Certified Local Government status.	n/a	Village Board	2020

ECONOMIC DEVELOPMENT

Economic Development Goal #1: Utilize the Future Land Use Map to guide future commercial and industrial development in the Town and Village.			
Objective: Establish policies to ensure that Town/Village actions conform to the consistency requirements of Section 66.1001(3) Wis. Stats.			
Policy	Funding	Responsible Party	Milestone Date
Review and, if necessary, revise all application forms related to economic development to ensure that proposed development is consistent with the comprehensive plan and future land use map.	n/a	Plan Commission Consultant	2016
Provide each member of the Village Board, Plan Commission, and Board of Appeals with a copy of the adopted comprehensive plan.	n/a	Village Clerk	2016
Ensure that the plan is incorporated into all review and decision processes related to economic development.	n/a	Plan Commission	Continuous
Annually review the future land use map and utilities & community facilities chapter to ensure that adequate land and infrastructure is available for desired commercial and industrial development.	n/a	Plan Commission	Annual

Economic Development Goal #2: Retain, Expand, and Diversify the Local Economic Base.			
Objective: Ensure that elected officials, board and committee members, and permit processes are welcoming and helpful to businesses seeking to start, expand, or locate in Black Creek.			
Policy	Funding	Responsible Party	Milestone Date
Streamline review processes for commercial and industrial development without sacrificing core principals.	n/a	Plan Commission Consultant	Continuous
Regularly review local ordinances, site plan review processes, and permit application procedures to ensure that they clearly identify the path necessary to review and approve proposed development.	n/a	Plan Commission	Annual
Work with WDNR to prioritize cleanup of the environmentally contaminated sites best suited to commercial and industrial development; assist businesses in developing such sites.	n/a	Plan Commission	Continuous
Pursue state and federal funding opportunities to support economic expansion and infrastructure development.	n/a	Plan Commission	Continuous
Objective: Develop the economic development tools necessary to effectively compete in the 21st century marketplace.			
Identify emerging businesses & technologies and support the development of businesses involved in these fields.	n/a	Plan Commission Black Creek Business Assoc.	Continuous
Develop a Village of Black Creek Branding & Marketing plan.	n/a	Plan Commission Black Creek Business Assoc. Consultant	2018
Develop an 'Economic Gardening' plan.	n/a	Plan Commission Black Creek Business Assoc.	2018

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Support the development of a business incubator in downtown Black Creek.	n/a	Consultant Plan Commission Black Creek Business Assoc. OC Planning Dept. Consultant	2020
Prepare a Market Trade Analysis to identify targeted economic development opportunities.	n/a	Plan Commission Consultant	2018
Support the concept of 'Winter City Design' in the site plan review process.	n/a	Plan Commission Consultant	2019
Identify potential locations for the expansion of the current TID or creation of a future TIF District.	n/a	Village Board Plan Commission	2017
Objective: Enhance the productivity and long-term viability of Downtown Black Creek.			
Develop a streetscape plan for downtown Black Creek.	n/a	Plan Commission Black Creek Business Assoc. Consultant	2018
Develop a design standards ordinance to support the historic character of the downtown and to implement the design elements identified in the streetscape plan.	n/a	Plan Commission Consultant	2018
Support the historic design and character of the downtown by investing in lighting, signage, pedestrian amenities, plantings and other improvements identified in the streetscape plan.	n/a	Village Board	2018
Coordinate with area banks to establish a revolving loan fund for façade improvements.	n/a	Village Board Black Creek Business Assoc.	2018
Support local festivals, and encourage new events, that celebrate the community, its businesses, and its people. Establish a goal of having one or more local events each month.	n/a	Village Board Black Creek Business Assoc. School Districts	Annual
Objective: Provide support for and assistance to local businesses.			
Connect existing employers with federal, state, and local incentive programs.	n/a	Village Board Plan Commission	Continuous
Provide the necessary transportation and utility infrastructure to support desired commercial and industrial uses.	n/a	Village Board	Continuous
Provide assistance to businesses interested in expanding or relocating within the Town/Village, including information related to county, state, and federal funding and grant opportunities.	n/a	Village Board Plan Commission	Continuous

Economic Development Goal #3: Enhance and Expand the Village's Online Presence.			
Objective: Continue to utilize the Village of Black Creek website as a marketing tool.			
Policy	Funding	Responsible Party	Milestone Date
Feature a local 'Business of the Week/Month' on the Town/Village webpage.	n/a	Village Clerk	2019
Post all ordinances and their relevant application forms to the Town/Village webpage.	n/a	Village Clerk	2017
Objective: Create a social media presence on the internet.			
Develop and maintain a Village of Black Creek Facebook page to be used as an information sharing and marketing tool.	n/a	Village Clerk	2019
Consider creating a Village of Black Creek Twitter account to be used as an information-sharing tool.	n/a	Village Clerk	2019

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Develop a Village of Black Creek Social Media Policy.	n/a	Village Board	2019
Post relevant public safety information on social media sites.	n/a	Village Clerk	Continuous

Economic Development Goal #4: Support Collaborative Efforts that Further the Growth of the Regional Economy.			
Objective: Work cooperatively with neighboring municipalities, Outagamie County, and other organizations to enhance the economy of northeast Wisconsin.			
Policy	Funding	Responsible Party	Milestone Date
Develop partnerships and strategies with other communities, educational and healthcare institutions, utilities, and other organizations to promote local businesses and industries and to develop industry clusters.	n/a	Village Board	Continuous
Coordinate local economic development efforts with Outagamie County Planning, NEW North, and other organizations as appropriate.	n/a	Village Board Black Creek Business Assoc.	Continuous

LAND USE

Land Use Goal #1: Utilize the Future Land Use Map to guide development in the Village and implement the comprehensive plan.			
Objective: Establish policies to ensure that Town actions conform to the consistency requirements of Section 66.1001(3) Wis. Stats.			
Policy	Funding	Responsible Party	Milestone Date
Consult the Future Land Use map as the first point of review when considering applications for rezone, certified survey map, subdivision plats, and the like	n/a	Plan Commission	Continuous
Deny any application inconsistent with the Comprehensive Plan and Future Land Use map, unless the plan/map is amended to allow for the proposed action.	n/a	Plan Commission	Continuous
Provide applicants with a clearly defined process for requesting amendments to the plan/map.	n/a	Plan Commission	Continuous
Work with the Town of Black Creek to identify locations for Gateway Features.	n/a	Plan Commission T. Plan Commission Consultant	2020

INTERGOVERNMENTAL COOPERATION

Intergovernmental Goal #1: Continue to pursue opportunities for intergovernmental cooperation with neighboring communities, Outagamie County, the school districts, ECWRPC, WDNR, and WisDOT.			
Objective: Explore opportunities to coordinate local land use planning.			
Policy	Funding	Responsible Party	Milestone Date
Provide copies of the comprehensive plan to all intergovernmental partners.	n/a	Village Clerk	2016
Review the comprehensive plans of neighboring communities and the county to identify opportunities for collaboration and potential areas of conflict.	n/a	Plan Commission	Continuous
Provide notification of any future changes to the comprehensive plan	n/a	Plan Commission	As needed

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or future land use map to adjoining municipalities.			
Notify the school districts of pending residential development projects within their respective boundaries.	n/a	Village Clerk	As needed
Objective: Increase governmental efficiency and reduce costs for taxpayers.			
Identify opportunities for sharing services, facilities, equipment, and staff with neighboring governments.	n/a	Village Board	Continuous

Intergovernmental Goal #2: Maintain the cordial and productive relationship that exists between the Town and Village of Black Creek			
Objective: Continue joint planning efforts following the adoption of the amended comprehensive plan.			
Policy	Funding	Responsible Party	Milestone Date
Consider holding annual or bi-annual joint Plan Commission meetings.	n/a	Plan Commission	Annual
Consider partnering on local marketing and branding efforts.	n/a	Village Board Plan Commission	Continuous
Investigate opportunities for shared services agreements in areas adjoining the Village.	n/a	Village Board	Continuous
Consider establishing a 10-year boundary agreement.	n/a	Village Board	As needed